



# POORNIMA

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# UNIVERSITY

**SCHOOL OF MANAGEMENT**  
**DEPARTMENT OF BBA**

## **DEPARTMENT DAY REPORT OF BBA**

The department day of BBA was held on Monday, 02 April, 2018 from 8.00 am to 11.00 am at ground floor seminar hall, academic block, PU. The following were present

1. Prof(Dr) Naresh Dutt Mathur, Head, Dept. of Economics, Manipal University, Jaipur as Chief Guest of the event
2. Dr KKS Bhatia, President, PU
3. Dr Nikhil Varghese, Dean, SOM & SOC, PU
4. All Faculty Members, SOM

This event was attended by approx. 120 students of SOM. Dr. Naresh Dutt Mathur , Chief Guest of the event shared his thoughts on inculcating knowledge, wisdom and awareness of new technology among students. Semester report presentation was given by BBA Students showcasing various departmental activities and achievements under the guidance of Mr. Priyesh Tiwari, HoD, SOM. All dignitaries have shared their varied experiences followed by release of department newsletter.

Students exhibited their talent through Skit, Mimicry and poem recitation. Awards and certificates (Appreciation and scholarship) were distributed to BBA students. Alumni interaction and felicitation of parents of placed students was done. Program concluded with group photograph and vote of thanks.

### **Details of the event**

The details of the event are as under:

- i. Welcome of Dignitaries
- ii. Lighting of lamps by dignitaries
- iii. Felicitation of Chief Guest
- iv. Welcome Address by HoD
- v. Address by Dean, School of Management
- vi. Key note address by Chief Guest
- vii. Address by the President, PU
- viii. Release of Department Newsletter and Presentation of Semester Report
- ix. Skit on social problems and Department documentary
- x. Alumni address and felicitation of parents
- xi. Awards and certificates distribution followed by group photograph of the department, the event ended with a vote of thanks.

