

POORNIMA UNIVERSITY, JAIPUR

ENTREPRENEURSHIP DEVELOPMENT CELL

Report for Inauguration Function & Start Up Meet

The Particulars:

- **Organization:** PU
- **Body:** Entrepreneurship Development Cell
- **Activity:** Inauguration & Start Up Meet
- **Date:** Monday, 03.04.2017
- **Venue:** Ground Floor Seminar Hall, PU
- **Time:** 09:45 AM – 01:45 PM
- **Presiding Officer:** Dr. KKS Bhatia, President, PU
- **Chief Guest:** Mr. Pranay Mathur, CEO, WeDig Tech Solutions Pvt. Ltd.
- **Guest of Honor:** Mr. Adi Guru Das, Founder, Udaan NGO
- **EDC Partner:** Mr. Sumit Srivastava, Founder, Gensus Edutainers
- **Officers Attendees:**
 - Dr. Manoj Gupta, Provost, PU
 - Mr. Abhayjeet Singh, T&P Officer, PF
 - Mr. Priyesh Tiwari, EDC Coordinator, PU
 - Mr. Hariom Gurjar, HoD, SOM & SOC
- **Audience:** All PU EDC student members of SOC, SOM, SET, I Nurture

The Details

To mitigate the risk of fluctuating placement opportunities and fulfilling the GOI & UGC agenda of entrepreneurship development, Poornima University decided to initiate EDC for entrepreneurship development and mentoring of our students.

After sensitizing the students of all the schools towards the need and benefit of an entrepreneurship cell, the formal Inaugural Function and the Start-Up Meet were organized to mark the start of the working of 'Entrepreneurship Development Cell' in the University campus. Students were encouraged to become the members of EDC through a registration process and 192 students registered for this program and Cell.

The day started by paying respects to the Goddess Saraswati and Lord Ganesh by the dignitaries. Mr, Sumit Srivastava from Gensus Edutainers, who are our partners for EDC, welcomed the students and explained the mandate of the Cell to the audience and the present guests. Mr. Abhayjeet Singh from Training & Placements Office, PF gave a brief outline of the efforts being done by Poornima Foundation in developing the entrepreneurial competencies of the students. Dr. Manoj Gupta, Provost, Poornima University explained the importance of faith and tenacity in the success of an entrepreneur. Dr. KKS Bhatia in his presiding address cautioned the officers of the Cell against being complacent and continue working hard in doing activities round the year and deliver tangible results on an annual basis.

Mr. Adi Guru Das, founder of Udaan NGO gave the students mantras of success that would help them in any field that they may choose to work in. His address revolved around the principles of personal and social well being an entrepreneur. Mr. Pranay Mathur, CEO of WeDig Tech Solutions Pvt. Ltd. shared his personal experiences of his entrepreneurial journey and emphasized on the importance of continuous learning for an entrepreneur. The vote of thanks was delivered by the PU EDC Coordinator Mr. Priyesh Tiwari.

A panel discussion was organized in the Start-Up meet, moderated by Mr. Abhayjeet Singh, and the panel comprised of 6 young entrepreneurs, who shared their experiences, trials and tribulations. The points of discussion included their own journey on the entrepreneurial road, the meaning of success and importance of earning money and serving the society. The panel consisted of Mr. Pranay Mathur, CEO, WeDig Tech Solutions Pvt. Ltd., Mr. Nitin Jain, Founder, Indibni, Mr. Sahil Agrawal, Founder, Hippo Cabs, Ms. Himadri Sharma, Founder, O2HE Planet Café and Ms. Priyanka Agarwal, Founder, Creative Sailor Productions.

The Cell shall keep on organizing various programs related to entrepreneurship development in the course of time.



