



# POORNIMA UNIVERSITY

3<sup>rd</sup> February 2016

## **Report On Workshop on Innovation, Sustainability and Leadership in Business**

On **29<sup>th</sup> January, 2015** School of Management and School of Commerce demonstrated its commitment towards knowledge and excellence by organizing a one day workshop on **“INNOVATION, SUSTAINABILITY, AND LEADERSHIP IN BUSINESS and INTER COLLEGE BUSINESS PLAN COMPETITION”**. The objective of the workshop was to give the students a frame work and some tools for evaluating entrepreneurial ventures and for constructing a plan to pursue the opportunity.

Masters of Ceremony, Ms. Kajal Singh and Ms, Supreet Kaur gave a warm opening with greetings and welcome to all the present audience. The inaugural session started with prayers to almighty God Shri Ganesha with a beautiful and mesmerizing dance performance by Ms. Mansi Saxena. With this session proceeded to lamp lighting and enchanting to Maa Saraswati, goddess of knowledge. After the prayers our respected dignitaries embraced the dais with their presence. The member of panels over the dais were **Dr. KKS Bhatia sir, President Poornima university, Jaipur – President of the function, Dr. Sorab sadri, Professor School of Business and Commerce, Manipal university- guest of honour, Mr. Dilnawaz khan, business development and programme coordinator, STARTUP OASIS- guest of honour, MR. Keshav bansal , director, bansal elastomers pvt ltd.- guest of honour, Dr. Manoj Gupta sir, provost, Poornima university- general chair, Dr. gunjan mathur mam, dean, school of management and school of commerce- convener**. With the fragrance of floral greeting Dr.Gunjan Mathur proceeded with briefing the audience about the workshop and FLASH- the first official newsletter of the Department of Management, and the Business Plan competition.

Dr. Manoj Gupta, Provost Poornima University graced the stage with his thoughtful appreciation to the department for the event and also shared his ideas on Business and Entrepreneurship with the audience. The session moved on with the successful release of the newsletter FLASH which was the most awaited moment for the department. Mr. Dilnawaz Khan is Business

Development and Program Coordinator of Startup Oasis, as a young entrepreneur opened up to the students. He shared his ideas of differentiation a business from a start-up. Being the same age speaker, he was able to interact with the students at ground level. Also he motivated the students to search and explore their skills and use to become one in all.

Dr. Sorab Sadri, Professor School of Business and Commerce, Manipal university- guest of honour shared his magnificent work with the teachers as well as with students. His experience in the industry made the event a precious piece of learning. Mr. Keshav Bansal, a young entrepreneur who after completing his B.tech in chemical engineering from I.I.T. (B.H.U.) is working in a family managed business of shoe making inspired students to create a difference of managing business. He exposed students with various difficulties one may find in way of nurturing a business but also he motivated students to have a positive attitude to resolve such problems along.

The insightful and knowledgeable session concluded with a very calm and dignified address from our President Sir Dr. KKS BHATIA. He gave students the most important 10 skills one needs to become a successful entrepreneur. After a short break the audience resumed for brainstorming session of B-PLAN Competition. Different universities and colleges like FMS-IRM, Apex Institute of Mgmt and Science, Gyan Vihar University, Jaipur National University gave their valuable participation. Around 70 students participated in whole in the competition from various faculties of Management, Science and Commerce. The day ended with a short and brief prize ceremony and Poornima Gaan in the end. The first winner was team from FMS -IRM and runner up team was from PU. The day surely was a mixture of knowledge, skills and intellect which must have helped the audience in their own growth areas.



