POORNIMA FOUNDATION

<u>Report on Entrepreneurship Awareness Drive</u>

An entrepreneurship awareness drive was conducted by **Poornima University** in association with **Entrepreneurship cell, IIT Kharagpur** on **20th October 2015** at **Arbuda convention Centre, PIET**.

The Event started with the Ganesh Vandana by PGC students which was followed by Light lamping Ceremony by our chief Guest **Mr. Shashikant Singhi** and the guest speakers

1. **Mr. Rajneesh Bhandari, President TiErajasthan**
2. **Mr. Rajat Agrawal, Managing director Gravita India**
3. **Mr. Nishant Patni, Co-Founder Culture Alley**
4. **Mr. Devendra Agrawal, Founder and CEO Dexter Capital**

Event was introduced by **Mr. Rahul Singhi,** assistant director, PF. He welcomed the guest speakers and introduced every one with the Poornima Foundation Management. Mr. Rajneesh Bhandari delivered an effective Speech on "Need on entrepreneurship and why the Startup for the development of Individuals and the Indian society". He stated the significance for the need of startup for the engineering student specially.Mr. Abhinav shresth presented the works and methods of entrepreneurship adopted by IIT kargpur, their success stories. Mr. Rajat Agrawal shared his experience how he started Gravita India and was successfully able to stand the global recession. Mr. Agrawals visionary spirit has won him much acclaim and awards including the most innovative CEO award. Speech on Culture Valley was delivered by Mr. Nishant Patni how he started up it and the app he developed to help people how he was able to generate the idea of opening a startup. There was also a panel discussion on the topic how to execute an idea and how to get funding. A lot of questions were asked from the student's side and panel answered them with immense pleasure and gratitude. As a result of this workshop, students understood the important concepts of entrepreneurship and they were happy to clear their doubts. Event ended with the a happy note of thanks and chocolate distribution to the students.