



POORNIMA UNIVERSITY

TALK OF THE TOWN: LAKSHYA **Annual Sports and Cultural fest of Poornima University**

Lakshya 2015- A 3 day Inter- collegiate annual cultural & sports fest was organized by Poornima University, Jaipur from 16 – 18 April 2015.

The program was inaugurated at the university campus itself on 16th March by its top dignitaries. The first day was planned for Intra College and school events while the 2nd day & 3rd day was for inter college events for which the well renowned cricketer Pankaj Singh was invited for inauguration ceremony with DR, S. M. Seth as the Chief Guest. On this occasion the Winner Trophy of Lakshya was also unveiled. The lighting of the “LAKSHYA” Mashaal was also conducted and the Mashaal was formally handed over to the students by the Guest of Honour.

The fest started off with full energy among the students as they were excited to welcome and compete participants from 35 colleges & universities across the country. The three day fest was attended by a large no. of students as they participated in their endeavors to win the maximum no. of competitions so as to finally win the Lakshya 2015 trophy.

The fest in total had 40 contests including sports, cultural & club events for all students & visitors with attractive prizes and certificates along-with a special event of Celebrity Night on 18th evening. The famous singers named Vishal Kothari & Nikita Nigam gave it a filmy touch where the crowd went crazy as they sung their best timeless hit songs. The most awaited Celebrity night definitely had that hypnotic effect on the audience as the singers made them sing along to their tunes and really upped the fun quotient of the fest. The crowd also danced to their hits songs and enjoyed a lot.

The highlights were the events like Fashion Show, Duet Retro, Karaoke, Group Dance, Angry Birds, Scavenger Hunt, Junkyard wars, Theatre, Graffiti art, etc. Many indoor and outdoor sports activities organized on the first day including; basketball, football, 100 and 200 meter race, table tennis, carom, shot put and Chess. Beside these, the students showed their creativity in some club activities like mehndi, rangoli making and sketching. The other events which took place included some very interesting events such as; Candy Crush, Shot-put, vase Painting, Gallerio, Bob the Builder, vegetable-de-arte, etc. There was also an interesting short documentary contest called “Stop-motion-documentary”.

The most popular event was “The Fashion Show” which was very colorful as the students took part in huge numbers with a lot of preparation and were hugely motivated and wanted to win

which showed up on their performance and gait. They also enjoyed the group solo dance and the faculty members also took part in some activities during the fest. Few competitions were organized for school students also.

The fest also attracted a large number of corporate sponsorships like: Harley Davidson (Association Partner), Millennium Travels, Pizza Hut (Food Partner), Ebay.in (Online shopping partner), Meru Cabs, Keys Marigold Hotels, Shades Salons (Style Partner), Strawberry (Bakery Partner), KnowaFest.com (Publicity Partner), Paws & Think (Support Partner).

The three days inter college sports and cultural annual fest of Poornima University (PU), 'Lakshya- 2015', ended on Saturday with great enthusiasm and zeal. The winners of the fest were also awarded during the prize distribution ceremony. Post this, the group solo dance and fashion were also organized.

Prior to this, the last day of the festival began with the final rounds of the sports events. Under this, Football, Volleyball, Basketball and table-tennis were played. The competition between the various teams belonging to the different colleges and universities across Jaipur was cut throat and the whole show of the game was very entertaining. During this, the teams showed the glimpses and instances of the team work and participation. The audiences witnessed some outstanding sports and could vouch for the sportive spirit of the participants.

It ended with some very good long lasting memories and with the determination to visit again and to be a part of the next year's event.

The overall mood of the event was very much charged up with emotions, sportive attitude and festive fervor, especially the competition between the different colleges which participated in big numbers. This second year of Lakshya attracted the best student talent from various colleges & universities. It provided a dazzling platform under which many upcoming talents showcased their skills & abilities making it a hit gala celebration. The host university- Poornima also enjoyed immense popularity & appreciation as it has not only crossed its past standards but also it was a sheer pleasure for every student because of its thrilling experience. With a successful closing reception PU is all set to take Lakshya on the next level in coming years to make it grander for its fans.





Winners of Inter College/University Events:

1st Position- Poornima University

2nd Position- Poornima College of Engineering

3rd Position- Poornima Group of Institutions

Winners of Intra- College/University Events:

1st Position- Team Tachyons

2nd Position- Team Gladiators

3rd Position- Team Trojans

4th Position- Team Phoenix