Poornima University is a proud constituent of Poornima Foundation (PF), established under the affluent intellect of Shanti Education Society. The university is situated in Sitapura the education hub of Jaipur in 32.67 acres sprawling, lush green campus. State-of-the-art building area of university with independent academic & administration block, hostels, laboratories, playgrounds, etc. provide scholarly ambience for learning & liberty. It creates a warm and protective environment with a professional atmosphere to bring out best in the students to face the cut-throat global competition.

Bachelor of Design (Interior Design) : Every space of the environment that we dwell in, has its own character. With the ever-changing demands of the people and the need of something new every time has given a whole new vision to the interior design industry. It has become a serious profession as now people understand the importance of detailing and the employment of every space with the vertical growth in the construction industry.

As interior design implicates practices put together to constitute an artwork out of once living or work space. SOD provides the understanding of design thinking.

It frames a pathway for learners to demonstrate their indigenous capabilities of students work in small associations with the faculty on design thinking and design development. The students learn to conceptualize and establish the Interior Design perceptions using distinct portrayal channels from model making to digital rendering.

B.Des. is a 4 year professional degree course in design that is one of it’s kind and as per the industrial demands.

Bachelor of Design (Fashion and Textile Design) : Rajasthan is chromatic because of what its people wears. The dull-colored monotone of the sands and hills look cheery with the vibrant spirits of the people who wear brilliant colors to make up for the absence of blossoming flowers. From the colorful glasses of Hawa Mahal’s windows to the picturesque view of Amber Fort Rajasthan present a very positive vibe towards creativity and art. Interesting costumes and jewellery of these desert people are not mere ornaments for them, everything from head-to-toe including the turbans, attire, jewellery and even the footwear establishes distinct identity. Being the hub of Rajputana Kings and Nobles, Rajasthan always has been a promoter of fashion and mesmerizing colorful wear. Other than that Rajasthan is also enriched with its marvelous textiles which include batik & bandani, bagru, sanganeri and barmeri prints etc. Exploring design in Rajasthan assigns pronounced rostrum to embellish immense design artistry and perception.
The foundation programme at PU invites experts from the industry to conduct various workshops on Material exploration, Photography, Typography, Kirigami etc. The students get to learn from hands on experiences with working in materials like clay, paper, wire, wood etc. Students then execute the techniques learnt in these workshops in their final product.

Clay Modelling by **Amit Gehlot**

Photography at Amer

Pottery at JKK

Photography Workshop

Lime Jali Workshop

Lime Jali by Students

Soft Material

Origami

Typography by Bridgett

Bridgett with School of Design
**Events: Participation**

**Vastra International Trade Fair 2015**: PU design school participated in the Vastra international trade fair 2015. Students developed different products for sale like Felt clutch bags, Stained glass jars with motifs from various era from history, Decorative Painted Wine bottles with different textures in colour class, Diaries and Paper bags were displayed at the stall. The CM of Jaipur visited the stall and appreciated the works by the students.

![CM visiting Stall of Poornima University](image1)

**Charity Fashion Show by Kirti Rathore**: The students of Pu created fascinating displays for VM at various spots in the fashion show. They created interesting dresses made by paper manipulation in the material class. Also hand painted tshirts from various art eras like Christian art, Egyptian art, byzantine etc with emphasis on the deconstructed look. Students also volunteered for backstage in the fashion show which gave them an insight to organise a fashion show.

![VM by Poornima University](image2)

**Prayogam**: Poornima Foundation organizes a annual mega project exhibition called Prayogam in the campus of Poornima University. In this exhibition, 310 projects were displayed and 17 schools visited the place for learning the new technologies which are being used in present era. Majority of the projects displayed were based on concept solar energy and smart city. It makes a competitive and educational environment for the betterment of society. “Make in India” was the theme of the prayogam. Sod was first time participating in Prayogam 2015 with a conceptual V.M of the students work and very engaging and interacting activity where school students learnt hand block printing.

![VM by SOD](image3)

**VM by Poornima University**

**Poornima Students with Subh Malhotra**

![School Students doing Hand Block Printing](image4)
Students are kept upbeat with latest trends and technology which are relevant to the industry by conducting various Industrial visits, Art summits, Fashion shows, Exhibitions, Trade shows, and Fairs.

**Visits:**

- PU Students at Jaipur Art Summit, JKK
- SOD Students at IIGJ Institute, Jaipur
- Industrial Visit at Jaipur Rugs
- Learning The process of making Rugs
- Visit at Amer Fort
- Visit at Jawahar Kala Kendra
- Rajasthan Heritage Week Fashion Show
- PU Students with CM at Fashion Show
- Poornima University Students at Interior Show
Awards:
Pu won the first award for the best V.M in educational category where various prestigious design institutes of Rajasthan participated.

Upcoming Events:

Fashion show (2016)
- Final jury

Workshops
- Woodcut printing
- Block printing
- Clay modelling
- Paper mache
- Garment draping

Visits
- Surajkund craft fair
- Craft Museum Delhi
- Industrial visits

Fee & Scholarship Structure:

Annual Fee ₹ 1,00,000/-
{Development Fee (Non Refundable) ₹ 25,000/- + Tuition Fee ₹ 75,000/-}

Hostel Fee (If applicable)
Double Seated with Air Cooling ₹ 86,900/-
Double Seated with A/C ₹ 1,32,000/-
(Other Charges applicable)

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B. Des. Scholarship

CONTACT

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