Poornima University (PU) upholds the idea that education is a powerful tool to transform individuals, communities and the nation. PU’s unique environment nurtures the spirit of enquiry, creativity, problem solving, entrepreneurship, innovation, hands-on practice, inter-disciplinary learning and inculcate a raft of values, job and life skills. This ensures that PU students are transformed into well-rounded, industry-ready individuals, who are equipped to take on leadership responsibilities from day one of graduating from the University.

With a strong legacy in education for Civil & Architectural studies, the School of Design is an extension to the quality education that Poornima University has been established in the past. The courses are so designed to develop the learner's world-view understanding and the socio-cultural context of Design.
Interior Design

Rajasthan, recognized by its Aristocratic heritage is an outstanding and well-entrenched craft industry. It acquires both creative and cultural attitude which replicate the prehistoric Indian lifestyle. Ever since 6th century A.D, the nucleus of Rajput influence in Rajasthan can be understood from the striking forts and engraved marble shrines that emerge as the soaring pinecones.

Located in Rajasthan, city of Jaipur is popular for it’s amazing forts and stupendous palaces. This royal town has magnificent architecture and is the first planned city of India. Jaipur’s rich cultural heritage is displayed in the traditions, customs, lifestyle, art and architecture.

The Mughal and Rajput rulers used to invite skilled artists and craftsmen from India and abroad to display and share their abilities with the people of Jaipur. Many of them settled here leading to advancement of Jaipur as the haven of rich art and culture. Some of the artful talents and expertise of artisans include: Bandhani, Block printing, Stone carving & Sculpture, Tarkashi, Zari, Gota, Kinari & Zardozi, Silver jewellery, Gems, Kundan, Meenakari, Miniature paintings, Blue Pottery, Ivory carving, Shellac work, Leather ware etc.
Mentors of Interior Design

Ar. Dhiraj Jhamaria
B. Arch.,
Chairperson, (IIID)(JRC)

Ar. Sanjay Kothari
B. Arch., AIIA,
Founder, Kaleido

Ar. Anshuman Sharma
B. Arch. (Hons.), MCoA, AIIA,
MIIID, Hon. Secretary, (IIID) (JRC)
Course Objective
Every space of the environment that we dwell in, has its own character. With the ever-changing demands of the people and the need of something new every time has given a whole new vision to the interior design industry. It has become a serious profession as now people understand the importance of detailing and the employment of every space with the vertical growth in the construction industry.
As interior design implicates practices put together to constitute an artwork out of once living or work space. SOD provides the understanding of design thinking.
It frames a pathway for a learners to demonstrate their indigenous capabilities of students work in small associations with the faculty on design thinking and design development. The students learn to conceptualize and establish the Interior Design perceptions using distinct portrayal channels from model making to digital rendering.
B. Des. is a 4 year professional degree course in design that is one of its kind and as per the industrial demands.

Duration: 4 years
Seats: 40 per Batch
Curriculum

YEAR I
Design Foundation
Material Study
History of Art & Design
Drawing Studio
Computer Applications
Graphics
Our Environment
Craft Design Studies
History of Interior Design
Interior Design Studio

YEAR II
Material Study
Design Research
Building Services
Interior Design Studio
Interior Landscape
Model Making
Computer Applications
Interior Furnishings
Building Construction

YEAR III
Estimation & Costing
Computer Applications
Building Services
Interior Design Studio
Entrepreneurship
Basics of Vastu
Visual Merchandising
Research Method

YEAR IV
Internship
Research
Dissertation
Interior Design Studio
Portfolio Development
Seminars
Jury Presentation

Specializations
Furniture Design | Product Design | Commercial Design | Restoration |
Visual Merchandising | Hospitality Design | Exhibition Design | Sustainable Design etc.
Rajasthan is chromatic because of what its people wears. The dull-colored monotone of the sands and hills look cheery with the vibrant spirits of the people who wear brilliant colors to make up for the absence of blossoming flowers. From the colorful glasses of Hawa Mahal’s windows to the picturesque view of Amber Fort Rajasthan present a very positive vibe towards creativity and art. Interesting costumes and jewellery of these desert people are not mere ornaments for them, everything from head-to-toe including the turbans, attire, jewellery and even the footwear establishes distinct identity. Being the hub of Rajputana Kings and Nobles, Rajasthan always has been a promoter of fashion and mesmerizing colorful wear. Other than that Rajasthan is also enriched with its marvelous textiles which include batik & bandani, bagru, sanganeri and barmeri prints etc. Exploring design in Rajasthan assigns pronounced rostrum to embellish immense design artistry and perception.
Mentors of Fashion & Textile Design

Rohit Kamra
Fashion Designer
“Rohit and Abhishek”

Ragini Ahuja
Fashion Designer
“The Ikai Space”

Rose Irwin
Fashion Designer
“London College of Fashion”
Bachelor of Design (Fashion & Textile Design)

Course Objective
The global market for fashion and textiles demands skilled professionals who are well equipped to cope with the ever-developing commitment of this fast-moving sector. SOD supports and establishes students visionary creativity practice, critical analysis by engaging them in practical and theoretical communication. PU's industry-standard facilities are among the best. The benefit of the location on the global map has further helped PU to create a better future for students with a complete knowledge of not only fashion design but also a thorough knowledge of textiles.

The curriculum creates the opportunities through well-resourced workshops & to promote new approaches and processes in fashion and textiles. It also strengthened the traditional and contemporary uses of fashion and textiles.

Duration: 4 years
Seats: 40 per Batch
Curriculum

**YEAR I**
- Communication Skills
- EOD, POD
- Basic Textiles
- History of Art & Design
- Intro. Fashion Design
- Material Study
- Drawing Studio
- Computer Applications
- Graphics
- Environmental Studies
- Craft Design Studies
- History of Costume
- Idea Generation

**YEAR II**
- Western Costume
- Supply Chain Mgmt.
- Textile Weaving
- Fashion Illustration
- Pattern Making
- Garment Construction
- Surface Ornamentation
- Print Development
- Apparel Production Mgmt.
- Indian Textiles
- Draping
- Women's Wear

**YEAR III**
- Apparel Quality Mgmt.
- Adv. Fashion Illustration
- Mens Wear
- Entrepreneurship
- Kids Wear
- Grading
- Home Furnishings
- Research Method

**YEAR IV**
- Internship
- Research
- Dissertation
- Final Collection
- Portfolio Development
- Seminar
- Jury Presentation

**Specializations**
- Fashion Styling | Evening Wear | Wedding Collection
- Visual Merchandising | Accessory Design | Fashion Photography etc.
Career Opportunities

**Interior Design**
- Entrepreneurs
- Corporate Designer
- Hospitality Designer
- Visual Merchandiser
- Interior Designer
- Interior Stylist
- Exhibition Designer
- Furniture Manufacturers
- Furniture Designer
- Real State
- Architects
- Product Designer

**Fashion & Textile Design**
- Fashion Designer
- Textile Designer
- Entrepreneurs
- Boutiques
- Export Houses
- Fashion Marketing
- Quality Control
- Print Maker
- Fashion Accessory Designer
- Home Textile Designer
- Textile Product Designer
- Merchandiser
SOD @ a Glance

- 4 Year Professional & Recognized Degree
- Skill Oriented Course
- “Foundation Design study” in Art and Design
- Integrated Curriculum
- Association with Industry Experts
- Mentoring by Industry Experts
- Frequent Industrial Visits
- Hands on Learning Experience
- Well Equipped Studios and Labs
- Extensive Library
- Entrepreneurship Oriented Course
- Multiple Specializations
- Learning beyond the Academy Boundaries
- Visits to Museums, Exhibitions, Trade fairs, fashion events etc.
Design Advisory Board

Mr. Ranjan De
Graphic Designer
NID

Ms. Sumita Chaudhary
Textile Designer
NIFT, NID

Ms. Aparna Yadav
Sr. Fashion Designer & Stylist, Artist
George Brown College, Toronto, Shanti Niketan
Eligibility Criteria

**Interior Design**: $10+2$ with min. 45% marks (40% for SC/ST/OBC/SBC) from CBSE / equivalent board.

**Fashion & Textile Design**: $10+2$ with min. 40% marks from CBSE / equivalent board.

**Admission Procedure**

*Apply online at* [http://online.poornima.edu.in](http://online.poornima.edu.in)

*Or*

*Download the application from:* [www.poornima.edu.in/Af.pdf](http://www.poornima.edu.in/Af.pdf)

*Or*

*Obtain application form, from university campus/ designated centers*

**Admission**

Provisional admission will be provided to the candidates if they meet the eligibility requirements. Confirmation of admission will be on the basis of verification of original documents and deposition of First Semester course fee as per university fee structure.
Fee Structure

Annual Fee
{Development Fee (Non Refundable) ₹ 22500/- + Tuition Fee ₹ 67500/-}
Registration Fee  ₹ 1000/-
Caution Money (Refundable)  ₹ 5000/-
Annual Activity Fee  ₹ 3500/-
Uniform Fee  ₹ 3000/-
Enrolment Fee  ₹ 500/-
Sem. Exam. Fee  ₹ 1200/-

HOSTEL FEE (If applicable)
Double Seated with Air Cooling  ₹ 79,000/-
Double Seated without Air Cooling  ₹ 71,000/-
One time Caution Money (Refundable)  ₹ 7,500/-

B. Des.

<table>
<thead>
<tr>
<th>XII percentage</th>
<th>Scholarship in Tuition Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>80% &amp; above</td>
<td>100%</td>
</tr>
<tr>
<td>75% ≤ 80%</td>
<td>80%</td>
</tr>
<tr>
<td>70% ≤ 75%</td>
<td>60%</td>
</tr>
<tr>
<td>65% ≤ 70%</td>
<td>40%</td>
</tr>
<tr>
<td>60% ≤ 65%</td>
<td>20%</td>
</tr>
</tbody>
</table>

Approval & Continuation of Scholarship as per University norms
All admissions are subject to fulfillment of eligibility criteria. If it is found at any stage that the candidate has submitted wrong information /certificate or concealed some information his/her admission will be cancelled without any notice and the fee will be refunded as per below norms.

Refund Rules

Course Fee
- Development fee as prescribed in prospectus is Non-Refundable under any circumstances for all courses
- Fee will be refunded within 15 working days in case a student withdraws the admission before the commencement of classes and within 30 working days in case the student withdraws after commencement of classes
- If a student withdraws admission after commencement of classes but before last date of admission the fee will be refunded after deduction of Development fee
- If a student withdraws admission after last date of admission, no fee will be refunded
- Caution money is refundable subjected to submission of annual course fee and no dues certificate
- If a student withdraws in subsequent semester, no fee will be refunded
- The above refund rules will also be applicable to a student who is expelled from the university on disciplinary grounds
- For any other fee refund rules please refer PU Admission Form-2015